



To: All Marcus Associates
From: Gregory S. Marcus
Date: October 4, 2019
Re: Ben Marcus Humanitarian Award Winners

I'm excited to announce the three winners of our Ben Marcus Humanitarian Award for 2019:

Nick Lorenz, theatre associate, Orland Park Cinema, Orland Park, Ill.

Tim Smith, managing director, The Pfister Hotel and Saint Kate – The Arts Hotel, Milwaukee

Seth Thistle, assistant manager, Movie Tavern, Denton, Texas

We are proud to again continue this tradition of recognizing the exceptional associates who donate their time and resources to help others. As these three individuals demonstrate, just one person can make an enormous impact.

Nick Lorenz

Nick Lorenz is active in Special Olympics Illinois and several other nonprofits. He has been an athlete with Special Olympics for 16 years. He also serves as a global messenger. In that role, Nick has given many speeches to other organizations and audiences. Nick raises money for Special Olympics Illinois through the Polar Plunge and Chicago Duck Derby. He's raised over \$75,000 for the Chicago Duck Derby and was recently interviewed on Chicago's WGN radio for his success with that event. He also volunteered at the Special Olympics world games held in Los Angeles in 2015 and last year at Special Olympics' 50th anniversary in Chicago. In addition to his commitment to Special Olympics, Nick has won awards for his participation and volunteer work with Lincoln Way Special Recreation Association and is also a member of the Knights of Columbus.

To recognize Nick's commitment to the community, The Marcus Corporation donated \$500 each to the Lincoln Way Special Recreation Association and Special Olympics Illinois.

Tim Smith

Tim is managing director of the Pfister Hotel and Saint Kate – The Arts Hotel in Milwaukee. Over his 30 years with the company, Tim has built countless partnerships with the community and has chaired or co-chaired many fundraising events for local nonprofits. These include United Way and UPAF campaigns, serving as co-chair of Pathfinders which benefits homeless youth, chairing the Wisconsin Humane Society Gala last year, which raised the highest amount ever for the organization, and his involvement with the Cathedral Center shelter for women and families. Many of us in the corporate office know him for his role in the creation of the Pink rooms at the Intercontinental Milwaukee, which have continued as part of Saint Kate. Conceived by a group of hotel associates who were affected by breast cancer, a portion of each stay in a pink room supports ABCD: After Breast Cancer Diagnosis in Milwaukee. Recently, Tim received the

“Power of One to One” award for his role in raising funds and awareness for the organization over the last five years.

To recognize Tim’s commitment to our community, The Marcus Corporation donated \$1,000 to Pathfinders.

Seth Thistle

Last, but certainly not least, is Seth Thistle, assistant manager of the Movie Tavern theatre in Denton, Texas. Seth has worked extensively with Heroic Inner Kids, a nonprofit organization that is dedicated to brightening the lives of special needs children with mental, physical, or financial difficulties. They use superheroes, fairytales and other characters to help every child believe they have an inner hero the world doesn’t see, often dressing up as superheroes themselves. Heroic Inner Kids has partnered with conventions in Oklahoma and Dallas, where Seth had a key role in creating an interactive exhibit that helped educate children and adults on the challenges some people face, such as blindness. For one young adult in hospice care, Seth arranged a special screening of Lego Batman including a few Batman characters. This young person had not been able to see a movie in theatres for about ten years due to health reasons, so putting this together was incredibly special.

To recognize his commitment to helping special needs children find their internal hero, The Marcus Corporation donated \$1,000 to Heroic Inner Kids

Please join me in congratulating this year’s winners, Nic, Tim and Seth. We know that our associates are extraordinary, both in how they serve our guests and the ways in which they make the places we live, work and play better. We received a number of inspiring nominations for this award. So to all of you who work hard to make a difference in our communities, thank you! Your dedication is appreciated!



Gregory S. Marcus
President and Chief Executive Officer

Make your ordinary day someone’s extraordinary day!